09-19-05



SEP 16 2005

Application No. (if known): 09/988,824

Attorney Docket No.: 08223/1200339-US1

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Amendment Transmittal (1 page) Amendment (15 pages)

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AMENDMENT TRANSMITTAL LETTER						Docket No. 08223/1200339-US1	
Application No. 09/988,824-Conf. #8821		Filing Date November 20, 2001		Examiner B. D. Goddard			Art Unit 2161
Applicant(s): Rez	:a Rassool et a	I.					
Invention: MEDIA	TRACKING S	YSTEM AND I	METHOD				
Transmitted here	with is an ame		above-identif	ied applic			
	Claims Remaining After Amendment	CLAIM Highest Number Previously Paid	Number Extra Claims Present		ate		
Total Claims	46	- 48 =		x			
Independent Claims	8	- 8 =		x			
Multiple Depend	lent Claims (ch	eck if applicabl	e)				
Other fee (pleas			100-118				
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:							0.00
Large Entity				x Sr	mall Entity		

TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:	0.00					
Large Entity x Small Entity						
x No additional fee is required for this amendment.						
Please charge Deposit Account No in the amount of \$ A duplicate copy of this sheet is enclosed.	·					
A check in the amount of \$ to cover the filing fee is end	losed.					
Payment by credit card. Form PTO-2038 is attached.						
The Director is hereby authorized to charge and credit Deposit Account N as described below. A duplicate copy of this sheet is enclosed.	lo. <u>04-0100</u>					
x Credit any overpayment.						
Tharge any additional filing or application processing fees required under	37 CFR 1.16 and 1.17					

Dated: September 16, 2005

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Docket No.: 08223/1200339-US1

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Reza Rassool et al.

Application No.: 09/988,824

Confirmation No.: 8821

Filed: November 20, 2001

Art Unit: 2161

For: MEDIA TRACKING SYSTEM AND METHOD

Examiner: B. D. Goddard

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated June 17, 2005 (Paper No. 20050613), please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 14 of this paper.